

**Where to Become Visible/Present**  
**November 23, 2010**

**ANA'S RULES**

BE AUTHENTIC

INCLUDE VALUABLE INFORMATION

KEEP SELF-PROMOTIONS TO A MINIMUM

BE SOCIABLE - ENGAGE, COMPLIMENT, RESPOND

SAY THANK YOU AND RECIPROCATE

Social Media Platforms

Facebook

YouTube

LinkedIn

Twitter

Foursquare

GroupOn

Social Media Relationship Management Sites(Multiple accounts and scheduling)

Hootsuite

Ping.fm

Tweetdeck

SocialOomph

Monitoring Sites

Google Alerts\*\*\*

Social Mention

Klout

Compete.com

Trakur

Radian6

## Blog Platforms

Ezine Articles

Wordpress

Blogger

Tumblr

Posterous

## Blogs Related to Social Media Marketing

Mashable

Brian Solis

Social Media Examiner

HubSpot Blog

Chris Brogan

Amy Porterfield - video advice

The Brand Builder - blogging advice

Denise Wakeman - blogging advice

Copy Blogger - copywriting and blogging advice column

For More Information for Optimizing your Web and Social Media Presence, visit

[www.amtmconsulting.com](http://www.amtmconsulting.com)