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ARE YOU WEB PRESENT?

- The WEB is a fact-finding tool & Social Media is about a conversation
Traditional advertising is being eclipsed by Online advertising
Marketing isn't a nice-to-have, it's a MUST-have
Being present and sociable is the goal

AMTM stands for family - Ana, Mike, Tomas and Matteus to be exact.
AMTM extends our family's genuine love of enterprise, ingenuity and being ourselves in support of businesses and personal brands.

Here's just a taste of what we do:

Table with 2 columns and 2 rows. Columns: PLAN, DO, TRAIN, MEASURE. Rows: PLAN/DO, TRAIN/MEASURE. Content includes: Defining Market Positioning, Campaign Development & Implementation, Understanding Clients Buying Behavior and Personas, Website and Blog Marketing, Developing Marketing Strategies to Expand your Market Reach, Copywriting & Content Management (Websites, Blogs and Social Media), Facebook, Twitter, LinkedIn, YouTube Profile Setup and Marketing, How to Manage & Maintain your Web Presence, Measuring Campaign Effectiveness, Personalized Training on LinkedIn, Facebook, Twitter and YouTube, Managing Website Statistics, Monitoring Sales Conversion Rates.

Special Offer for

NYC Power

Group

Offer Valid until

January 31, 2011

AMTM Consulting is pleased to extend these special offers, exclusively to you:

FREE 30 45 MINUTE ONLINE CONSULTATION CALL WITH ANA:

I'll get to know your business and provide immediate next steps that would enhance your current website and social media presence.

2-HOUR ONLINE PRESENCE ASSESSMENT CALL

We'll evaluate your current website content, social media, blogging and brand presence.

We'll give you 3 specific actionable recommendations to begin improving your online presence.

Normally: \$250

NYC Power Group Price: \$225

ONE-ON-ONE LINKEDIN OR FACEBOOK OPTIMIZATION TRAINING

One-on-one instruction (in blocks of 1 or 2 hours) + 1 month of Unlimited Email and Phone Support

Normally: \$125/hour

NYC Power Group Price: \$100/hour

MONTHLY BLOG AND SOCIAL MEDIA MARKETING SUPPORT

Setting a Publishing Calendar and Overall Plan, followed by Monthly Administration Support, Ghost Writing and Monitoring throughout the year.

Calendar and Plan Setup — Normally: \$1,000-\$1,500

Monthly Administration — Normally: \$400-\$500/month

NYC Power Group Price for Plan Setup: \$800-\$1,000

NYC Power Group Price for Monthly Support: \$300-\$400/month

** Quote may vary depending on level of customization required*